

Privacy Policy

The protection of your data is important to us! With this statement, we would therefore like to inform you about the data protection in our company. We only collect, store and use your personal data within the framework of the Datenschutzgesetz (BDSG [Federal Data Protection Act]), the Telemediengesetz (TMG [Telemedia Act]) and other provisions under data protection law. In addition, with this statement we would like to inform you about which type of data is processed by us for which purposes and about the rights to which you are entitled.

1. Anonymised data collection and processing on this website

Our server automatically collects log file data and stores them in an internal log file; these log file data are submitted to us by your browser. The following data are concerned:

- Type and version of the browser used by you,
- Type and version of the operating system used by you,
- URL of the website from which you came to us,
- Search words with which you found our website,
- Date and time of your visit to our website,
- Names of the sub-pages visited by you.

We will collect and process these data in anonymised form, this means they cannot be allocated to a specific person. The purpose of the collection and processing of data is the analysis for internal system-related and statistical purposes.

2. Pseudonymised data collection and processing on this website

If you have registered on our website, we will continue to collect and store the above-mentioned data from your visit to our website in pseudonymised form. This means: These data will exclusively be associated with an internal attribute but not with your name or other identifiers. The data will not be allocated to your person. The purpose of the collection and processing of data in pseudonymised form is the preparation of usage profiles in order to enable us to adjust our offer and our advertising to your needs.

If you do not wish that usage profiles are prepared, you can object. For more details regarding the exercise of your right of revocation, please refer to the section "Right of objection and revocation".

3. Cookies

We use so-called "cookies" for our websites. Cookies are small text files which are placed on your computer and stored by your browser. By setting cookies, our webserver can recognise your browser, your individual settings on our websites and parts of the login data in encrypted form, if applicable, which therefore make your use of our websites easier for you and which allow for an automatic login.

In your browser settings, you can reject cookies, delete cookies from your computer, block cookies or request to be asked before cookies are set.

The cookies set by us will be deleted from your computer after each session.

4. Collection of data by using Google Analytics

Our website uses Google Analytics, a web analytics service provided by Google Inc. Google Analytics uses "cookies". These are text files stored on your computer to help the website analyse how users use the site. The information collected includes for example information on the operating system, the browser, your IP address, the websites visited directly before the visit to our website (referrer URL) and date and time of your visit to our website.

The information created by this text file on how users use our website will be transferred to a Google server in the USA and stored there. Google will use such information in order to analyse how you use our website, in order to compile reports about the website activity for the operators of the website and in order to perform other services associated with the use of the website and the Internet. If prescribed by law or to the extent that third parties process these data on behalf of Google, Google will also forward the information to said third parties. The data are used in anonymised or pseudonymised form.

For more detailed information in this respect, please visit google.com or refer to section 3.

5. Use of your email address

We will use your email address in order to complete the registration process on our website by means of a confirmation email and in order to send you confirmation emails about your purchase orders.

We will only use your email address for sending our newsletters or other offers of interest for you if you have given your consent. You can revoke your consent and stop the receipt of newsletters and emails from our company at any time.

For more details regarding the exercise of your right of revocation please refer to the section "Right of objection and revocation".

6. Right of information, correction, blocking and deletion of data

Upon request, we will provide you with information about your personal data which are stored, their origin, their recipients and the purpose of storage at any time free of charge. Please use the contact data stated below if you wish to obtain such information.

If the statutory prerequisites are given, you will have a right to correct, block or delete these data. For this purpose, please also contact the contact address stated below.

7. Right of objection and revocation

You are entitled to object to the use of your data for preparing usage profiles and to revoke consents given to us, if any. In this case, we will refrain from processing your data for these purposes.

You can send the objection or revocation to us without a form requirement by post, phone, fax or email without stating reasons.

by post:
KOOS EDELMETALLE GmbH
Datenschutz
Steinbeisstraße 1
71272 Renningen

by phone:
+49 (0)7159 9274-0

by fax:
+49 (0)7159 9274-50

by email:
datenschutz@koos.de